

INVITATION TO SHOWCASE YOUR PRODUCTS AND SERVICES



**Southeastern Association of
School Business Officials**
Annual Conference and Discovery Forum
April 3-5, 2017
Rosen Plaza - Orlando, Florida

The Southeastern Association of School Business Officials (SASBO) invites you to experience an opportunity like no other in the southeast. This conference will attract over 250 school business officials from across the twelve southeastern states for networking and professional development, bringing financial decision makers together in one location!

SASBO is a professional organization representing over 2800 school business professionals. Our mission is to provide networking, professional development, and relevant information to promote and advance personnel engaged in positions supporting education in areas of business and administrative services throughout the southeast.

SET YOURSELF APART

As a sponsor at the conference, you will meet attendees who are responsible for the financial success of school districts in the southeast. This unique opportunity will maximize your visibility at our annual conference and throughout the year with members.

Your support allows us to continue to provide high quality professional development, promote the highest standards in school business and recognize you and your company's commitment to public education.

Contact Nancy White prior to March 1, 2017 for sponsorship opportunities. Early commitment ensures your company receives full recognition all year.

Email Nancy at sasboexhibits@gmail.com

All exhibitors receive:

- Logo displayed on video board during exhibit visitation
- Name recognized in conference program
- Excel file of conference attendees
- Welcome reception
- Tuesday breakfast, lunch and coffee breaks

CONFERENCE OVERVIEW

Southeastern Association of School Business Officials Conference and Discovery Forum

April 3-5, 2017

Rosen Plaza - Orlando, Florida

Monday, April 3, 2017

- ◆ SASBO Board of Director's Meeting - 9:00 a.m.
- ◆ Exhibitor Set-up Noon - 3:00 p.m.; Exhibitor Meeting 3:00 p.m.
- ◆ Pre-conference Educational Sessions 1:00- 4:15 p.m.
- ◆ Opening General Session - 4:30 p.m.
- ◆ Exhibits Open/Welcome Reception 6:30 p.m. - 8:30 p.m.

Tuesday, April 4, 2017

- ◆ Exhibits Open with Breakfast in the Exhibit Hall - 7:30 a.m.
- ◆ Educational Sessions interspersed with Exhibit Visitation 8:30 a.m. - 4:30 p.m.
- ◆ Lunch with the Exhibitors Continued Visitation/Breaks in the Exhibit Hall
- ◆ SASBO Annual Business Meeting/Door Prizes 4:30 p.m. - 5:30 p.m.
- ◆ Exhibits break down and move out 5:30 p.m. - 7:00 p.m.

Wednesday, April 5, 2017

- ◆ Continental Breakfast - 7:30 a.m.
- ◆ Discovery Forums 8:30 a.m. - 3:30 p.m.
- ◆ Reception/Dinner Entertainment and Closing Celebration 6:00 p.m. - 10:00 p.m.

SPONSORSHIP LEVELS AND COSTS

Sponsors receive additional benefits including complete conference registration, additional Associate Memberships and an opportunity to speak to members.

Space is extremely limited!

GENERAL EXHIBIT SPACE

- 8' X 10' piped and draped - 3' sides and 8' back with an 6' draped table, two chairs and a wastebasket.
- 1-110 electrical outlet upon request.

Associate Member

General Exhibit Space:

\$1,000 per booth - Early Bird Prior to February 1st
\$1,250 after February 1, 2017 per exhibit.

Non Associate Member

General Exhibit Space

\$1,500 per booth - Early Bird Prior to February 1st
\$1,750 after February 1, 2017

- ◆ Includes one booth for up to two representatives.
- ◆ Each additional representative attending is \$75.
- ◆ General exhibit spaces will be assigned after February 1, 2017.

(Please Note: Conference sponsors are given priority on all exhibit spaces.)

Would you like to be a part of the conference but not exhibit? Networking Packages are available for \$1,500

Networking Sponsorship Includes:

- ◆ Two full conference registrations for (two representatives) - Value \$700
- ◆ Name recognized in conference program and SASBO News as a Networking Partner
- ◆ Name listed on SASBO website as a Networking Partner
- ◆ Two Associate Memberships - Value \$500

Conference Sponsorship Levels

Diamond Level Sponsorship

Major Event or Service Sponsor

\$10,000 or Above

- ◇ Two booths with up to 5 representatives at Conference (\$2,300 Value)
- ◇ First priority in exhibit space selection
- ◇ Pre-conference Marketing in SASBO News and www.sasbo.org
- ◇ Name highlighted in conference program and mobile application with logo
- ◇ Recognition at Conference Opening General Session
- ◇ Opportunity to speak to membership at a SASBO event
- ◇ Three (3) full conference registrations includes all conference events (\$1,050 Value)
- ◇ Four (4) additional SASBO Associate Memberships (\$1,000 Value)
- ◇ Logo with hyperlink displayed on SASBO website

Platinum Level Sponsorship

Event or Service Sponsor

\$6,500 to \$9,999

- ◇ One booth for up to 4 representatives at Conference (\$1,240 Value)
- ◇ Second priority in exhibit space selection
- ◇ Name highlighted in conference program and mobile application with logo
- ◇ Recognition at Conference Opening General Session
- ◇ Opportunity to speak to membership at a SASBO event
- ◇ Two (2) full conference registrations includes all conference events (\$600 Value)
- ◇ Three additional SASBO Associate Memberships (\$750 Value)
- ◇ Additional booth available at \$850 (Savings of \$150)
- ◇ Logo with hyperlink displayed on SASBO Website

Gold Level Sponsorship

Other Conference or SASBO Activities

\$3500 to \$6,499

- ◇ One booth for up to 3 representatives at Conference (\$1,075 Value)
- ◇ Priority in presenting at a SASBO Event (Based on space availability)
- ◇ One (1) full conference registration includes all conference events (\$350 Value)
- ◇ Two additional SASBO Associate Memberships (\$500 Value)
- ◇ Logo with hyperlink displayed on SASBO Website

Silver Level Sponsorship

Contributes \$2,500 to \$3,499

- ◇ One booth for up to 2 representatives at Conference (\$1,000 Value)
- ◇ Presenter - Based on availability
- ◇ One Associate Membership (\$250 Value)
- ◇ Company logo and name listed as a Silver Sponsor on the website

Bronze Level Sponsorship

Contributes \$2,000 - \$2,499

- ◇ One booth for up to 2 representatives at Conference (\$1,000 Value)
- ◇ Presenter - Based on availability
- ◇ Company logo and name listed as a Bronze Sponsor on the website

EXHIBITOR SHOWCASE SCHEDULE

Monday, April 3, 2017

12:00 Noon - 3:00 p.m.

3:00 p.m.—3:30 p.m.

6:30 p.m. - 8:30 p.m.

Exhibit Set-up

Exhibitor's Meeting

Exhibits Open

Tuesday, April 4, 2017

7:30 a.m. - 5:30 p.m.

12:30 p.m.—1:30 p.m.

5:30 p.m.. - 7:00 p.m.

Breakfast & Exhibits Open

Luncheon in Exhibit Area

Exhibit Breakdown

